






TRAVIS WOOD

 TravisWood
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 401.282.0490
 Pacific Grove, CA

PROFILE

Client-driven Exhibition Designer with over 17 years of professional experience designing inclusive and attractive exhibits that inspire impactful guest engagement.

CORE SKILLS

Management | Thrives in leading and fostering a creative team environment. Enjoys meaningful collaboration with multidisciplinary teams and clients. Brings energy for brainstorming, specifically with regard to research and all phases of concept development. Able to communicate concepts to stakeholders and executive leadership in an eloquent and professional manner, articulating creative rationale clearly and effectively. Values openness, cross-departmental expertise, transparency, and curiosity.

Design Expertise | Develops exhibit designs in tandem with content creation and helps determine best methods of interpretation. Leads prototyping effort for exhibit components. Applies creative problem solving to unique exhibit interactive and multimedia projects. Stays up-to-date with the latest ADA requirements and technology trends.

Software | Uses latest CAD tools, including Vectorworks, FormZ, AutoCAD, and SketchUp, to create renderings, presentation documents, and detail drawings. Extensive experience with Adobe Creative Suite to produce graphic design and presentation materials. Enjoys a keen interest and ability to quickly learn new technology (digital and analog) to create interactive experiences.

Technical | Translates design intent through written descriptions, hand sketches and 3D models using a variety of materials. Understands a plethora of fabrication techniques and communicates effectively with fabricators and vendors. Knowledgeable of the wide variety of graphic output formats and techniques. Able to operate Frog 360 3D mill and CNC machine. Knowledgeable in best practices for presentation and preservation of valuable cultural artifacts.

WORK EXPERIENCE

Manager of Design | Monterey Bay Aquarium | Monterey CA | 2018 - 2020
Oversaw the entire design process, from initial research through final design, construction documentation, and fabrication supervision for the Aquarium's penguin habitat renovation and forthcoming exhibition on the Deep Sea. Created unique, rich design sketches, renderings, and fabrication documents for other complex exhibit projects. Provided clear performance feedback to department staff, set project expectations, and gave assessments of work performed. Engaged directly with Steering Committee and Board, ensuring their involvement throughout the creative process. Collaborated with other divisions to ensure live-animal experiences were engaging for visitors while keeping the wellbeing of the living collection top of mind. Kept abreast of trends and best practices, including accessibility and universal design.

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WORK EXPERIENCE (CONTINUED)

Senior Exhibit Designer | Split Rock Studios | St Paul MN | 2003 - 2018

Responsible for leading the design team on over 60 exhibitions, with budgets from \$100,000 to \$8 million. Worked closely with clients, graphic designers, media specialists and exhibit developers to create spaces for discovery and connection that drive visitorship and support revenue generation along with meeting each client's mission. Participated in public and fund-raising meetings with project stakeholders during all phases of design. Supervised fabrication, preparation of artwork, and installation of completed exhibitions. Self motivated worker who started East Coast satellite office of Split Rock Studios.

FREELANCE EXPERIENCE

Independent Contractor | Exhibition and Graphic Design | 2020

Provides guidance on strategies and implements best practices of design thinking for successful project planning and execution. Collaborates with clients to develop exhibit concepts and storyboards for physical and digital media interactives to ensure interpretive goals are met. Creates detail drawings and specifies construction materials ensuring projects are buildable and in budget. Develops graphic standards and provides production-ready graphic files.

Selected Clients: Pacific Grove Museum of Natural History, South Carolina Department of Parks, Worcester Historical Museum

AWARDS

AASLH Leadership in History Merit Award | Oshkosh Public Museum | 2018

Outstanding Facility and Park Award | Jarrett Prairie Center | 2018

NAI Media Award (Interior Exhibit) | Jewel Cave National Monument | 2014

NAI Media Award (Interior Exhibit, First Place) | Montana WILD | 2013

NAI Media Award (Interior Exhibit) | Baldwin Hills Scenic Overlook | 2010

EDUCATION & DEVELOPMENT

American Alliance of Museums | 2012 - 2020

Society for Experiential Graphic Design | 2016 - 2020

RISD Alumni Association | 2003 - 2020

Rhode Island School of Design | BFA in Industrial Design | 2003